SOCIAL MEDIA POLICY

The lead responsibility for the content of social media generated by St Mary's will be the PCC member dealing with PR (Kath Buckley).

The PCC has signed and will abide by the Church of England's Digital Charter

Digital Charter | The Church of England

https://www.churchofengland.org/resources/digital-charter

In generating social media content through accounts used by St Mary's Lymm, or engaging with others on behalf of St Mary's we agree to:

- **Be safe.** The safety of children, young people and vulnerable adults must be maintained. If you have any concerns, our safeguarding office (Carol Roberts)
- **Be respectful.** Do not post or share content that is sexually explicit, inflammatory, hateful, abusive, threatening or otherwise disrespectful.
- **Be kind.** Treat others how you would wish to be treated and assume the best in people. If you have a criticism or critique to make, consider not just *whether* you would say it in person, but the tone you would use.
- **Be honest.** Don't mislead people about who you are.
- **Take responsibility.** You are accountable for the things you do, say and write. Text and images shared can be public and permanent, even with privacy settings in place. If you're not sure, don't post it.
- **Be a good ambassador**. Personal and professional life can easily become blurred online so think before you post.
- **Disagree well.** Some conversations can be places of robust disagreement and it's important we apply our values in the way we express them.
- **Credit others.** Acknowledge the work of others. Respect copyright and always credit where it is due. Be careful not to release sensitive or confidential information and always question the source of any content you are considering amplifying.
- **Follow the rules.** Abide by the terms and conditions of the various social media platforms themselves. If you see a comment that you believe breaks their policies, then please report it to the respective company.